

ACTIVISION UNLEASHES SIX GAMES FOR THE GAME BOY® COLOR BASED THE COMPANY'S HOTTEST LICENSES

Santa Monica, CA - May 11, 2000 - Activision, Inc. (Nasdaq: ATVI) continues to ride the wave of Game Boy® Color with six new games that are expected to be released this year. Based on some of the hottest properties in entertainment, Activision's Game Boy Color titles range in gameplay from extreme sports to action adventure.

Tony Hawk's Pro Skater 2, Spider-Man, X-MEN™ Mutant Academy, X-MEN™ Mutant Wars, Mat Hoffman's Pro BMX and Disney/Pixar's Buzz Lightyear of Star Command will round out the Game Boy Color titles slated to ship this year from Activision. All titles for the Nintendo Game Boy game console will carry a suggested retail price of \$29.95.

"We are enthusiastic about the widespread appeal of our cross-platform drive franchises which include products based on Disney and Marvel characters and Tony Hawk," states Ron Doornink, president and COO, Activision, Inc. "With games like ***Spider-Man*** and ***Tony Hawk 2*** for the Color Game Boy due out this year, consumers will have a lot to be excited about."

Tony Hawk's Pro Skater 2

Tony Hawk's Pro Skater 2 is the much-anticipated sequel to the skateboarding game, *Tony Hawk's Pro Skater*. Players can choose to skate as Tony Hawk or as one of 12 other top pro skaters in the sport. Additionally, the game allows players to perform trick combinations and unique signature moves for each skater with an intuitive and solid control scheme in seven environments focusing on both vertical and street style skating. ***Tony Hawk's Pro Skater 2*** is being developed by Natsume Co. Ltd. and is expected to release this fall.

Spider-Man

Players will explore exciting comic book locales and fight crime using Spider-Man's super strength and unique abilities, including wall-

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crawling, web-slinging and spider sensing to defeat evil super-villains. **Spider-Man** is being developed for Activision by Vicarious Visions and is expected to ship this summer.

X-MEN Mutant Academy

Featuring a state-of-the-art engine and unique gameplay, **X-Men Mutant Academy** challenges the player to train as one of their favorite mutants from the best-selling comic book franchise of all time and master their moves and abilities. **X-Men Mutant Academy** is being developed for Activision by Crawfish and is expected to ship this summer.

X-MEN Mutant Wars

X-Men Mutant Wars is the first action/adventure game featuring the X-Men. Based on the highly anticipated, star-studded X-Men movie being released July 14, **X-Men Mutant Wars** challenges players to join the X-Men team and embark on a quest to save humanity from evil mutants. **X-Men Mutant Wars** is being developed for Activision by HAL Corporation and is expected to release this fall.

Mat Hoffman's Pro BMX

Players perform dozens of BMX tricks, combinations and pro signature moves with an intuitive and solid control scheme players can choose to be Mat Hoffman or one of 7 other top pro riders in dirt, street, or vert disciplines. **Mat Hoffman's Pro BMX** is being developed for Activision by Crawfish and is expected to release this fall.

Disney/Pixar's Buzz Lightyear of Star Command

Based on the new Disney/Pixar television show, **Disney/Pixar's Buzz Lightyear of Star Command** chronicles the "real-life" adventures of Buzz Lightyear and his Space Ranger team as they venture across the galaxy and fight the evil Emperor Zurg and his minions. **Disney/Pixar's Buzz Lightyear of Star Command** is being developed by Traveller's Tales for Activision and is expected to ship this fall.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted revenues of \$436 million for the fiscal year ended March 31, 1999.

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Activision maintains operations in the US, Canada, the United Kingdom, France, Germany, Japan, Australia, The Netherlands and Belgium. More information about Activision and its products can be found on the company's World Wide Web site, which is located at <http://www.activision.com>.

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The statements contained in this release that are not historical facts are "forward-looking statements." The company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. These important factors, and other factors that could affect Activision, are described in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 1999, which was filed with the United States Securities and Exchange Commission. Readers of this press release are referred to such filings.

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